



Ceezar Reporting

SAMPLE

Here both Accountant and Accountants Client can view a sample Ceezar Report.

The Ceezar Report is a tailored marketing strategy instigated by the Accountant for their clients.

Trusted Advisory Services.

How does Ceezar Reporting work?

- 1 The Ceezar Report is sent directly to the Accountant to review post Ceezar Briefing.
- 2 This can be sent directly to the Accountants client, or managed directly with Ceezar. It's easy!
- 3 Ceezar Reporting delivers the most appropriate marketing activities the Accountants client should start. This is generated from the information provided at Ceezar Briefing.
- 4 These marketing activities are managed by COG Branding.

Register Your Client



Ceezar Reporting Process



The Ceezar Report is created on the website
www.ceezer.com.au/register-your-client



Register Your Client

It's a free service!

How does the Ceezar Report work?

Cue **G12**...

G12 is Ceezar's marketing equation that accurately assigns an SME the most appropriate level of investment in branding and marketing activity.

G12 is underpinned by a 7 step process. Using elements in its calculation that are in Ceezar Briefing.

We've used it with stimulus projects run by Deloitte and the Australian Government.

It's **proven and it works!**

Outcomes achieved are -

- **a robust business model.**
- **a more competitive offer.**
- **resilience in tough times.**
- **strategic growth.**

Basically better clients for you.

**Together we can help your
SME clients survive.**

REQUEST A CEEZAR DEMO

**“When your clients’ brands are strong,
your client portfolio will perform better.**

Businesses with a strong brand are often much more resilient to negative forces (🦠) compared to those that have a weak brand.

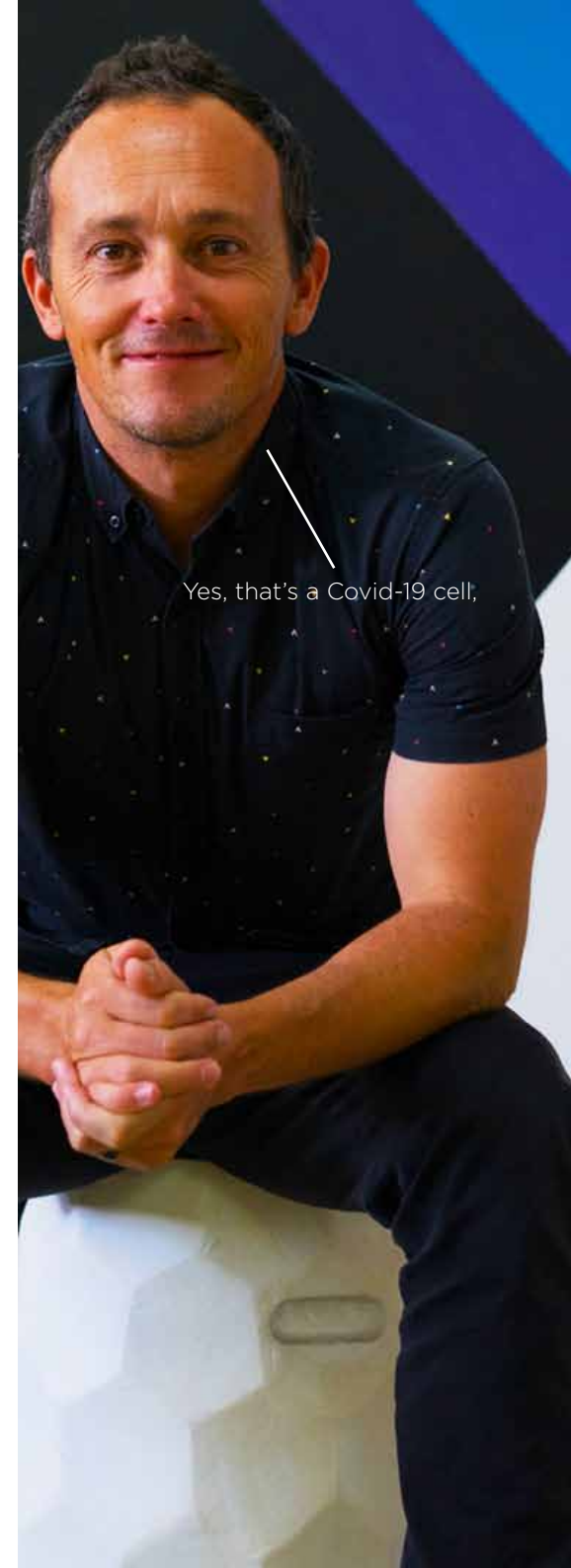
A business that realizes its brand equity has a greater perceived value in the marketplace, thus has a healthier bottom line and operates under less stress.

Our whole team adheres to this thinking. Let’s start a conversation on how we can work together.

**Call me direct on 0400 375 264
Email me at Luke.Sullivan@Ceezar.com.au**

Many thanks for your time just now”.

Luke Sullivan. Founder.



We've delivered project success for many companies that have needed to connect brand with business.

Rentokil

Red Bull

ENERGY DRINK


RIP CURL

Century 21



QUIKSILVER


NSW
GOVERNMENT


UltraTune
Auto Service Centre


boost
mobile

SUTHERLANDSHIRE



Deloitte.


SONY MUSIC


Deus Ex Machina®

Offer more to your clients.

Request a Ceezar Demo.

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