



Ceezar Case Study

SAMPLE

Accountants can review, learn and promote the marketing initiatives that Ceezar recommends.

Ceezar is relevant to any business, from any sector and of any size.

The whole process is easily adaptable to the Accountants client roster.

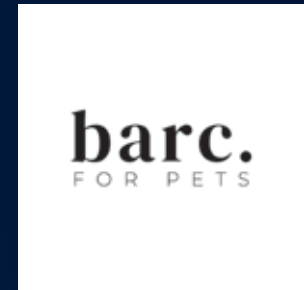
It's a free service, so just use it!

**Let's unpack Ceezar and G12
with a simple case study.**

**Here we can see how G12
and the Ceezar Product Suite
has delivered solutions, value
and growth to an Aussie business.**

Barc For Pets

- Online Store Pet Products
- Dog Walking and Minding



Ceezar Products

- Lean Canvas Strategy
- eCommerce Magento CMS
- CRM + EDM + Booking Engine
- Velocity Digital Marketing Program



Featured on **Xero On Air** Episodes



Results

- Growth of service offering into new national areas.
- Expansion of product service offering to Dog Farm Stay.
- Increase Word Of Mouth referral by 50%.
- Increased eCommerce product sales with a ROAS to 6:1.
- Increased sustained website traffic by 500% / 6 months.
- Refined brand positioning which increased advertorial opportunities and digital partner collaborations (eg: episode feature on Xero On Air)

What The Accountant Can Learn

- Learn how an eCommerce Website sells products.
- Learn how digital marketing delivers leads and how much it costs depending on the industry.
- Learn how eCommerce results are measured.
- Learn how eCommerce shows up in accounts ie: Xero.
- Learn brand impacts sales and B2B relationships.
- Understand Google and SEO.

Ceezar is purposefully built for Accountants
www.ceezer.com.au/register-your-client



Register Your Client

It's a free service!

**Together we can help your
SME clients survive.**

REQUEST A CEEZAR DEMO

**“When your clients’ brands are strong,
your client portfolio will perform better.**

Businesses with a strong brand are often much more resilient to negative forces (🦠) compared to those that have a weak brand.

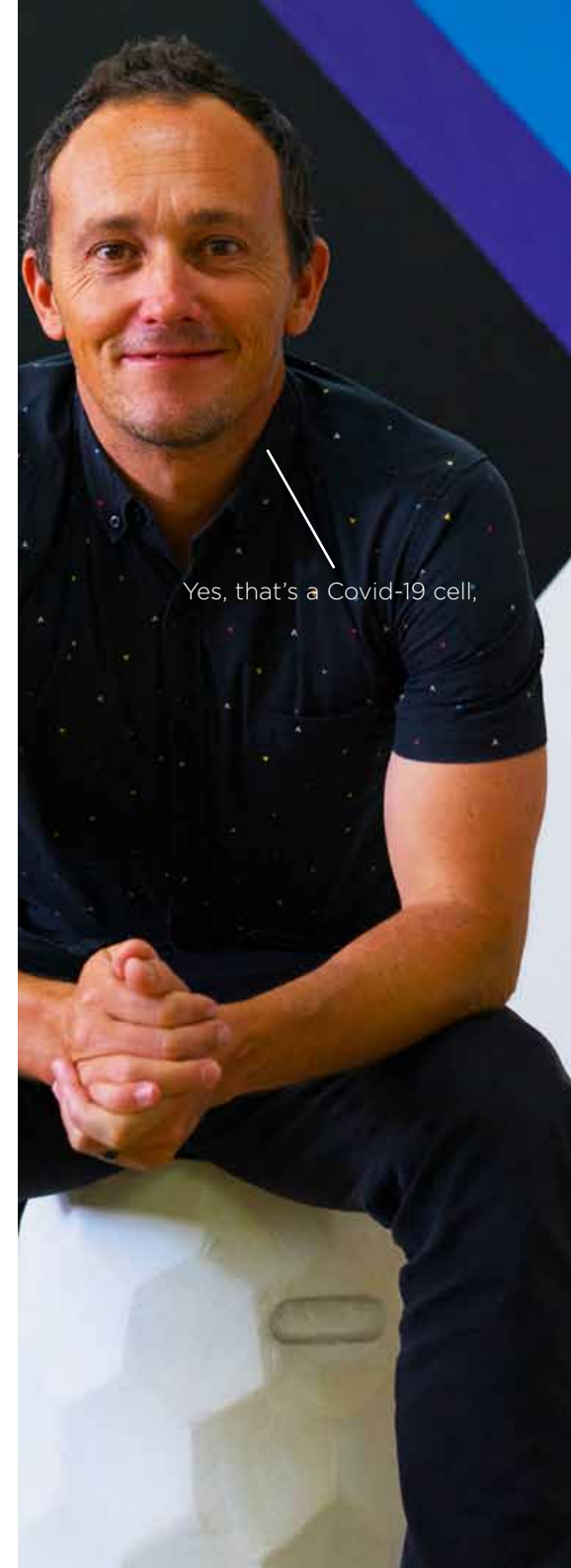
A business that realizes its brand equity has a greater perceived value in the marketplace, thus has a healthier bottom line and operates under less stress.

Our whole team adheres to this thinking. Let’s start a conversation on how we can work together.

**Call me direct on 0400 375 264
Email me at Luke.Sullivan@Ceezar.com.au**

Many thanks for your time just now”.

Luke Sullivan. Founder.



Yes, that's a Covid-19 cell,

We've delivered project success for many companies that have needed to connect brand with business.

Rentokil

Red Bull

ENERGY DRINK


RIP CURL

Century 21



QUIKSILVER


NSW
GOVERNMENT


UltraTune
Auto Service Centre

 **boost**
mobile

SUTHERLANDSHIRE



Deloitte.

 **SONY MUSIC**


Deus Ex Machina[®]

Offer more to your clients.

Request a Ceezar Demo.

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