

Just quickly...

**We care about your
clients' numbers as
much as you do.**

So we created a growth equation specifically for Australian SME's (your clients).

We call it **G12**

REQUEST A DEMO

Our proposal is this.

Offer **G12 to your clients!
But we'll get to that.**

Let's start with Advisory.

We believe this is **our
opportunity together.**

**You now have an IPA
endorsed marketing
partner with **Ceezar.****

Presenting Business Advisory solutions to your clients, via relevant topics like brand and marketing (our sweet spot), shows your **switched on!**

Web technologies, eCommerce, digital marketing...

The Future.

**Ceezar can solve your clients
brand and marketing problems.**

**Here your Business Advisory
suite is a future growth area.**

And, with **Ceezar as your
IPA connected referral partner,
we're all **winners!****

**Let's unpack what a strong brand does for an Aussie SME.
But first...**

We've made this easy for you.

The following script is all you need to deliver to your clients.

“IPA are supported by Ceezar, their SME Brand and Marketing partner.

They assist us as members of the IPA Network and you our client, to build brand equity, onboard new technologies, become more efficient, competitive, increase growth and pursue sustainability within the business model.

Ceezar have an easy delivery of their services for your business, plus I have a report generated by Ceezar for you. I will email it across. Learn more here www.ceezar.com.au”.

Welcome to Ceezar & G12.



**Supporting Accountants
and their SME clients.**

So, about Ceezar.

The service built specifically for Accountants, that assists in advising their clients on areas like marketing and branding.



And, the advice.

**Focused towards using Ceezar
to connect brand to business
for growth and survival.**



When we make this connection, a business performs better.

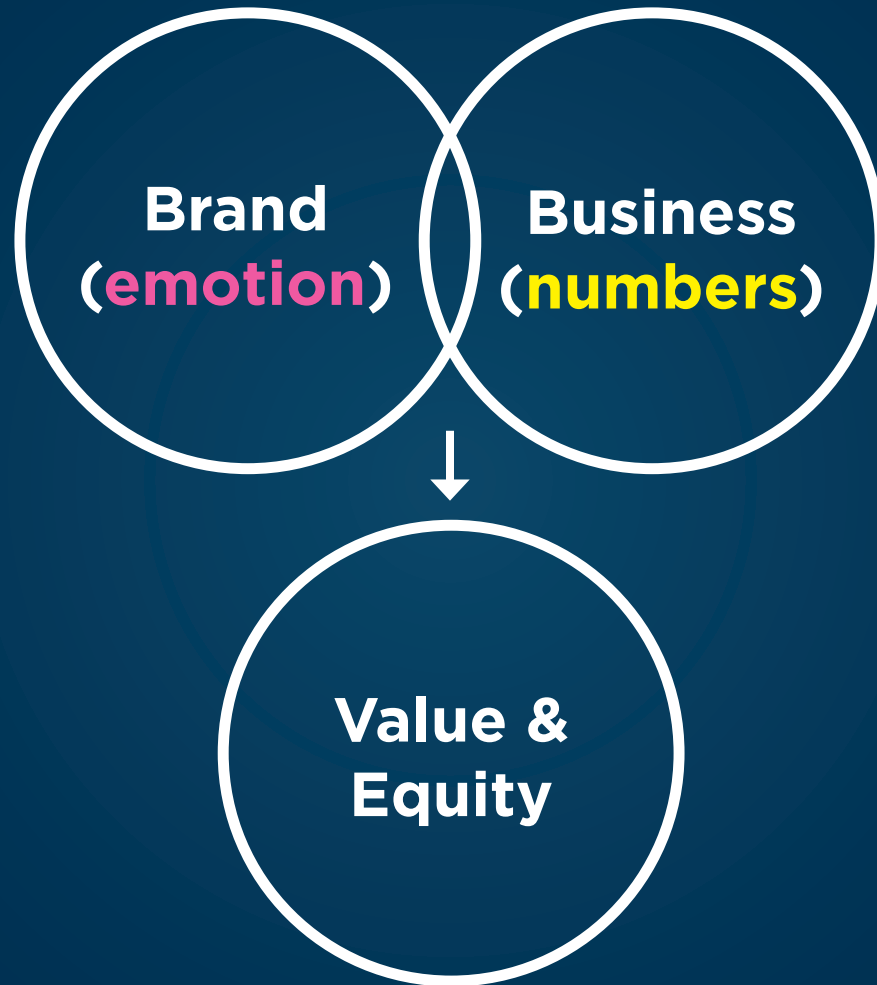
It's that simple.

And, we know that your clients need the both of us.



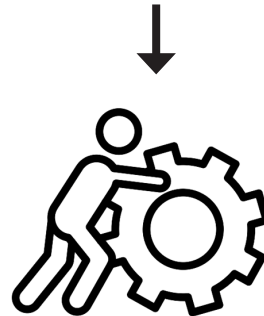
**Our single minded focus
is to ensure SME's
build equity in their brand.**

**And to implement growth
strategies that will ensure
a sustainable future.**



**We know your clients
come from a variety of
different areas.**

**And, they need you to
do stuff that you can't.**



**Important stuff that
impacts the *numbers*.**

**Like using eCommerce,
marketing, integrating
new technologies, and
implementing strategy
to scale up their SME.**

Cue **G12**...

Ceezar's marketing equation that accurately assigns an SME the most appropriate level of investment in branding and marketing activity.

G12 is underpinned by a
7 step process.

Using elements in its calculation
like **EBIT**, industry, business type
and the owner's character.

**We've used it with stimulus
projects run by Deloitte and the
Australian Government.**

Outcomes achieved are -

- **a robust business model.**
- **a more competitive offer.**
- **resilience in tough times.**
- **strategic growth.**

Basically better clients for you.

**Together we can help your
SME clients survive.**

REQUEST A CEEZAR DEMO

**“When your clients’ brands are strong,
your client portfolio will perform better.**

**Businesses with a strong brand are often much more
resilient to negative forces (🦠) compared to those that
have a weak brand.**

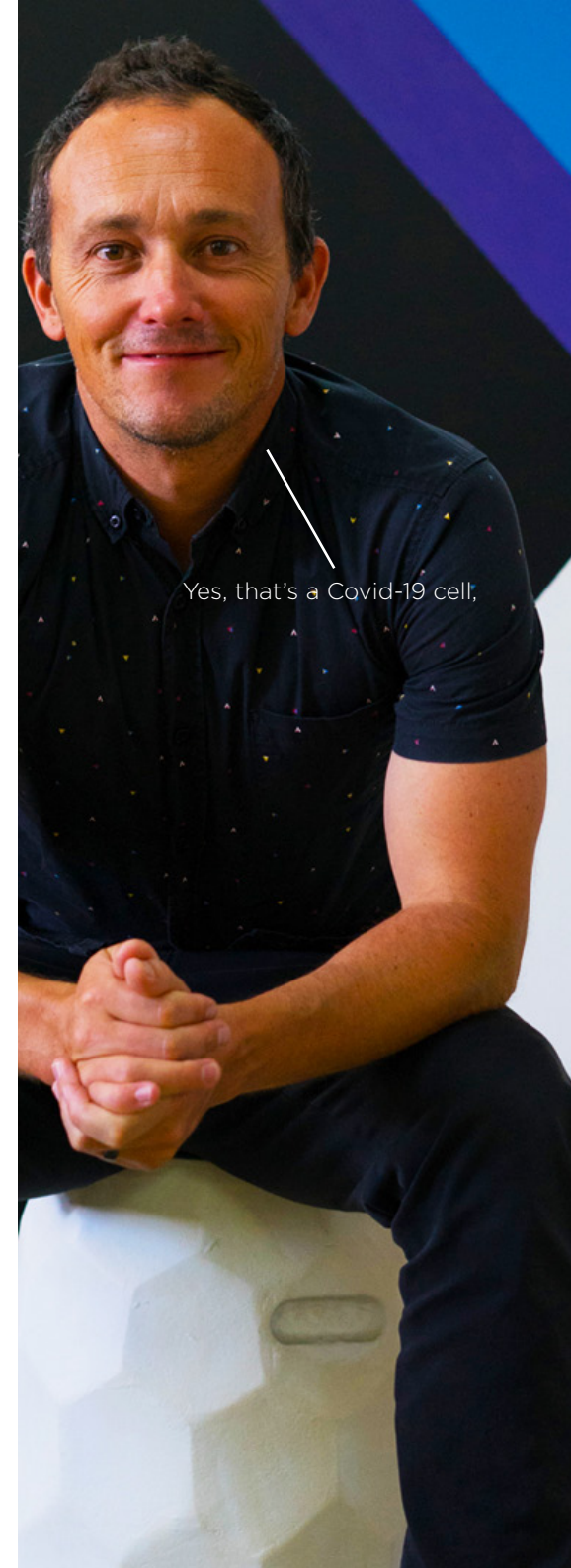
**A business that realizes its brand equity has a greater
perceived value in the marketplace, thus has a healthier
bottom line and operates under less stress.**

**Our whole team adheres to this thinking. Let’s start
a conversation on how we can work together.**

**Call me direct on 0400 375 264
Email me at Luke.Sullivan@Ceezar.com.au**

Many thanks for your time just now”.

Luke Sullivan. Founder.



We've delivered project success for many companies that have needed to connect brand with business.

Rentokil

Red Bull[®]

ENERGY DRINK


RIP CURL

Century
**21**[®]


QUIKSILVER


NSW
GOVERNMENT


UltraTune
Auto Service Centre


boost
mobile[™]

SUTHERLANDSHIRE



Deloitte.


SONY MUSIC


Deus Ex Machina[®]

Offer more to your clients by referring them to the Ceezar product suite and **G12.**

Request a G12 Demo.

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